



SPONSORSHIP PACKAGE

December 5, 2026

Cape Coral Parkway

4-10 PM



CHAMBER OF COMMERCE OF
CAPE CORAL



For over 40 years, the Chamber of Commerce of Cape Coral has welcomed the holiday season on the first Saturday of December. The Holiday Festival of Lights stands out as one of the largest celebrations in Southwest Florida, bringing together families and businesses.

This feel-good event takes place along Cape Coral Parkway in Downtown Cape Coral and features over three-quarters of a mile filled with holiday attractions, performances, vendors, food, and refreshments to celebrate the season.

The highlights of the festival include the official lighting of the city's Christmas tree and the much-anticipated arrival of Santa Claus. Dignitaries and major sponsors participate in the tree lighting ceremony, after which Santa lights the tree and greets children, offering free photos with him.

Along the 3/4-mile stretch, there will be three holiday performance stages showcasing local dance groups, schools, choirs, and others as they present their festive programs.

The Holiday Festival of Lights will feature a variety of sponsors and vendors lining the Parkway, many of whom will offer free gifts and prize registrations, along with food vendors serving an array of delicious festival fare for all attendees.

This festival is known as the "biggest small-town holiday celebration" in the country, making it an event you certainly don't want to miss.

2026 Snowcap Square 15 Ton Snow Slide Sponsorship Package

Snowslide Sponsor - \$5,000 (2 Available)

Company Logo (Large) will appear in all marketing and promotion of
Holiday Festival of Lights, including, but not limited to...

Newspaper Advertising

(The News-Press, The Cape Coral Breeze and The Cape Coral Sun)

Official Holiday Festival of Lights Event Poster

Billboard Advertising (Lamar)

Radio Spots (Renda Broadcasting)

Chamber Trend Event Ads (2 Months)

Chamber E-Trend Event Ads (4 Weeks)

Chamber Luncheon Slideshow (2 Months)

All Event Email Blasts

Company Name Announced at Performance Stages

Sponsor Recognition at Tree lighting ceremony

10x10 Tent, 1 Table & 2 Chairs, Lights & Electrical Access

Guaranteed Vendor Placement Near the Snowslide

Banner Placement at Event



2026 Candy Cane Park

Kid's Area Sponsorship Package

Kid's Area Major - \$5,000 (2 Available)

Company Logo (Large) will appear in all marketing and promotion of
Holiday Festival of Lights, including, but not limited to...

Newspaper Advertising

(The News-Press, The Cape Coral Breeze and The Cape Coral Sun)

Official Holiday Festival of Lights Event Poster

Billboard Advertising (Lamar)

Radio Spots (Renda Broadcasting)

Chamber Trend Event Ads (2 Months)

Chamber E-Trend Event Ads (4 Weeks)

Chamber Luncheon Slideshow (2 Months)

All Event Email Blasts

Company Name Announced at Performance Stages

Sponsor Recognition at Tree lighting ceremony

10x10 Tent, 1 Table & 2 Chairs, Lights & Electrical Access

Exclusive Vendor Placement in Kid's Area

Banner Placement at Event

Kid's Area Supporting Gold - \$2,500 (3 Available)

Company Logo (Small) will appear in the following marketing and promotion of
Holiday Festival of Lights, including, but not limited to...

Newspaper Advertising

(The News-Press, The Cape Coral Breeze and The Cape Coral Sun)

Official Holiday Festival of Lights Event Poster

Chamber Trend Event Ads (2 Months)

Chamber E-Trend Event Ads (4 Weeks)

Chamber Luncheon Slideshow (2 Months)

All Event Email Blasts

Company Name announced at Tree lighting ceremony

10x10 Tent, 1 Table & 2 Chairs, Lights & Electrical Access

Exclusive Vendor Placement in Kid's Area

Banner Placement at Event

2026 Sponsorship Package

Event Major - \$5,000

Company Logo (Large) will appear in all marketing and promotion of
Holiday Festival of Lights, including, but not limited to...

Newspaper Advertising

(The News-Press, The Cape Coral Breeze and The Cape Coral Sun)

Official Holiday Festival of Lights Event Poster

Billboard Advertising (Lamar)

Radio Spots (Renda Broadcasting)

Chamber Trend Event Ads (2 Months)

Chamber E-Trend Event Ads (4 Weeks)

Chamber Luncheon Slideshow (2 Months)

All Event Email Blasts

Company Name Announced at Performance Stages

Sponsor Recognition at Tree lighting ceremony

10x10 Tent, 1 Table & 2 Chairs, Lights & Electrical Access

Guaranteed Vendor Placement on Sponsor Row (Near the Tree)

Banner Placement at Event

Event Supporting Gold - \$2,500

Company Logo (Small) will appear in the following marketing and promotion of
Holiday Festival of Lights, including, but not limited to...

Newspaper Advertising

(The News-Press, The Cape Coral Breeze and The Cape Coral Sun)

Official Holiday Festival of Lights Event Poster

Chamber Trend Event Ads (2 Months)

Chamber E-Trend Event Ads (4 Weeks)

Chamber Luncheon Slideshow (2 Months)

All Event Email Blasts

Company Name announced at Tree lighting ceremony

10x10 Tent, 1 Table & 2 Chairs, Lights & Electrical Access

Guaranteed Vendor Placement on Sponsor Row (Near the Tree)

Banner Placement at Event

2026 Sponsorship Package

Event Supporting Silver - \$1,000

Company Name will appear in the following marketing and promotion of Holiday Festival of Lights, including, but not limited to...

Newspaper Advertising

(The News-Press, The Cape Coral Breeze and The Cape Coral Sun)

Official Holiday Festival of Lights Event Poster

Chamber Trend Event Ads (2 Months)

Chamber E-Trend Event Ads (4 Weeks)

Chamber Luncheon Slideshow (2 Months)

All Event Email Blasts

Company Name announced at Tree lighting ceremony

10x10 Vendor Space & Electrical Access

Banner Placement at Event

Promotional - \$500

Web Sponsor Page Text/link

Official Holiday Festival of Lights Event Poster (Text)

Name in text on Event Emails, Mention on Performance Stages

10x10 Vendor Space, Electrical Access and Banner hung in event

Banner-\$150

Banner provided by company displayed in event.

Name in text on bottom of poster.



SPONSORSHIP APPLICATION

Please select all that apply:

___Snowcap Square \$5,000 ___Media (In Kind)

Candy Cane Park Sponsorship: __Major \$5,000 __Supporting Gold \$2,500

Event Sponsorship: ___Major \$5,000 ___Supporting Gold \$2,500

___Supporting Silver \$1,000

___Promotional \$500 ___Banner Sponsor \$150

Total amount due for sponsorship: \$ _____

Please make sure all checks are made out to: Chamber of Commerce of Cape Coral

Payment due upon receipt to activate sponsorship marketing benefits

Banners for all sponsorships are due no later than December 1st ,2026.

All logos must be submitted with signed sponsorship application.

Company Name: _____

Contact Name Contact Title: _____

Company Address: _____

Phone Number Email: _____

Payment Type: (please check one) ___Check ___Cash ___Credit Card

Card Number:_____

Type of Card: _____ Name on Card: _____

Billing Address: _____ City: _____ State: _____

Zip: _____

Expiration Date:_____ CVV Code:_____

Authorized Signature Date:_____

Send completed form to: Zack@capecoralchamber.com Fax to 239-549-9609

or mail to the Chamber of Commerce of Cape Coral:

PO Box 100747, Cape Coral, FL 33910

ATTN: Holiday Festival of Lights

Contact Zack Zeis at (239) 549-6900 x111 for additional details